



# Preferred Customer

## PROGRAM

*Living the LifeWave lifestyle makes everything more rewarding!*

Our Preferred Customer (PC) Program opens new doors of opportunity for PCs to enjoy the best products at the best price with the most rewards possible. This program enables new Preferred Customers to experience the LW lifestyle through loyalty rewards, free product sampling AND an opportunity to earn products for free each and every month.

### How To Become A Preferred Customer

Preferred Customers can access wholesale pricing AND all the great benefits offered for just \$19.95. This membership fee will be added to your first order.

### Being a Preferred Customer Has So Many Benefits

There are four separate incentives for PCs in the Preferred Customer Program. Each incentive offers savings and/or rewards designed to make being a part of LifeWave fun, easy and simple. Learn about all the benefits here.



## PC INTRODUCTORY ORDER KITS

You can save big by bundling! Preferred Customer (PC) Introductory Order Kits give you the opportunity to discount your first order up to 20% off wholesale pricing. Choose from three different Introductory Order Kits that include our top selling product – X39®, and some of our other favorites -- Aeon, Glutathione and IceWave.



### PC BRONZE Introductory Order Kit



**\$199.99**

1 X39®, 1 Aeon, 1 Glutathione



### PC SILVER Introductory Order Kit



**\$299.99**

2 X39®, 2 Aeon, 1 Glutathione



### PC GOLD Introductory Order Kit



**\$399.99**

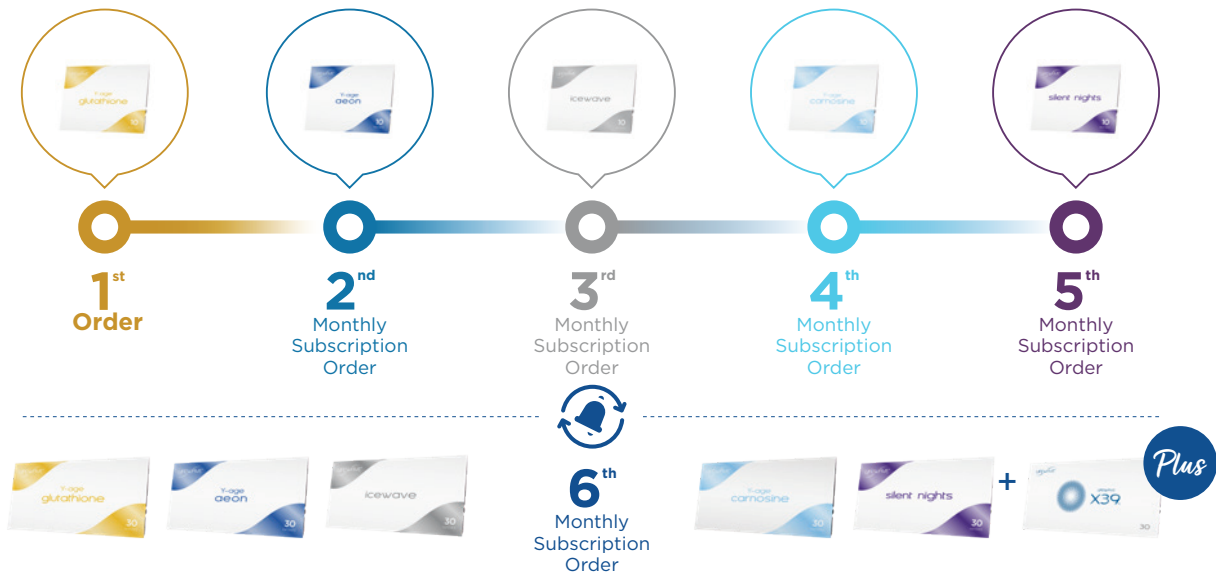
3 X39®, 2 Aeon, 1 Glutathione, 1 IceWave

*This offer is only available to new Preferred Customers on their first order.*



## NEW PC SAMPLING

What better way to learn about the powerful benefits of LifeWave products than by trying them yourself! New Preferred Customers can receive up to five exclusive samples of our favorite LifeWave products over five months. Then, for the sixth consecutive monthly subscription order, pick a full-size sleeve of the sample you enjoyed most PLUS receive a full-size X39® as a thank-you for your loyalty. The first month's sample sleeve will be included in your first order with LifeWave. That is over 100 free patches and over \$350 retail dollars saved!



**Free full-size sleeve of any of the above and 1 free X39®**

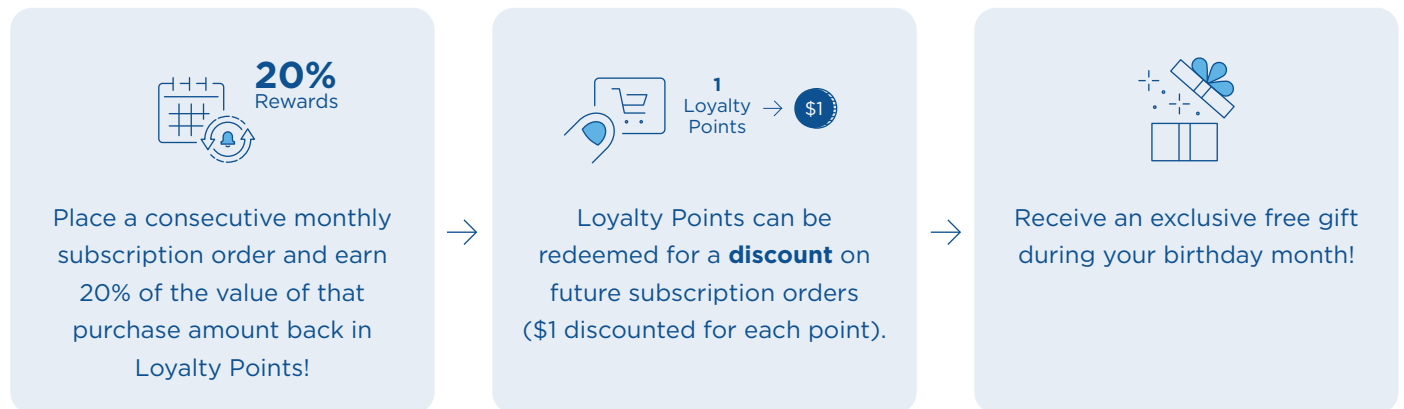
To choose your full-size FREE sleeve to accompany your 6th order, you will be prompted via email after your 5th consecutive Monthly Subscription Order to log in to your online LifeWave account to select which product you want to receive. Choose from Glutathione, Aeon, IceWave, Carnosine or Silent Nights with a simple click of the button. Your FREE X39® will automatically be added to your 6th order monthly subscription.

*Note that Monthly Subscription Orders must occur monthly for six consecutive months. If a Preferred Customer skips a month, they fall out of the sampling program and cannot re-enter.*



## PC LOYALTY REWARDS

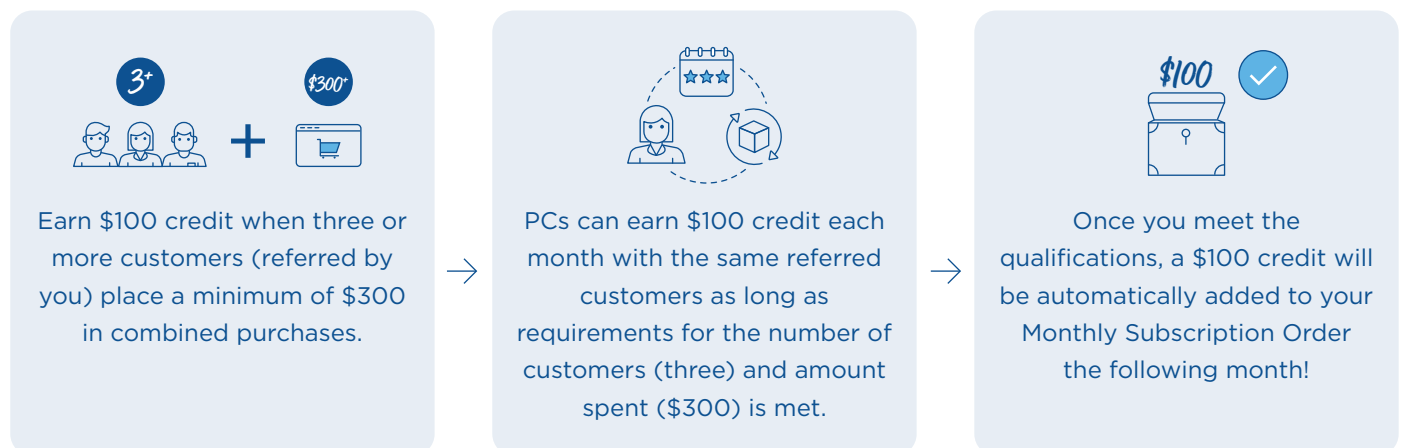
As a thank you for purchasing with LifeWave each month, our PCs can earn 20% back on their monthly subscription orders in the form of Loyalty Points. Use those loyalty points to reduce the cost of the patch products in each monthly order OR save them up and receive a whole order for FREE! Not only can you earn a discount on your monthly subscription order each month, but we will send you a free gift during your birth month, too.



There's no limit on points earned from a single subscription order, and PCs can use Loyalty Points to cover the entire cost of the patch products in a monthly subscription order (excluding tax and shipping). To keep all Loyalty Points earned, maintain a consecutive monthly subscription order each month. PCs are allowed to skip one monthly subscription order a year and still keep unused reward points. However, if more than one month is skipped, all Loyalty Points will be lost. Unused Loyalty Points expire 365 days after they are earned. View your Loyalty Points balance by logging in to your online LifeWave account management website at any time.

## PC 3 & FREE

As a new Preferred Customer, you can earn your product for FREE every single month. Who doesn't like FREE? The 3 & FREE incentive rewards those who invite their friends, family and other prospective customers to share their experience with LifeWave products. Simply refer three or more customers and you can earn \$100 in free product. Here is how it works.



There is no minimum spending requirement per customer. Simply have a minimum of three referred customers who together purchase a minimum of \$300. So, for example, if a PC has six referred customers purchasing \$50 each or if a PC has three referred customers spending \$100 each, that \$100 credit is earned either way! It's as simple as 1-2-3. That is 3 & FREE.

Keep in mind that the \$100 credit covers only patch products, not shipping or tax.

